



**JADRANSKI SAJAM**  
BUDVA

Budva, 26<sup>th</sup> - 28<sup>th</sup> October 2011.

# BUSINESS FAIR

Number: 1504  
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Dear Sirs,

The dynamic market changes and strong competition are the key determinants which offer a chance for innovative and flexible enterprises to improve their business in nowadays complex business environment.

Considering Your development needs, we offer a unique opportunity of direct contact with potential partners, competition and consumers at

## BUSINESS FAIR

which will be held from 26<sup>th</sup> to 28<sup>th</sup> October 2011 at Adriatic Fair in Budva.

Business Fair presents a business framework which will enable participants from different business areas to make contact, exchange experience and promote efficiently their own business.

Within the Business Fair, two events will be held at the same time – **Business Services and Investments Show**, which provide an opportunity for banks, insurance companies, investment funds, educational institutions, marketing agencies, media, public institutions and local government to present their services, programs and activities designed for business users, and representatives of small and medium business, the participants of **Small and Medium Enterprises Fair**. In this way, the entrepreneurs will have the opportunity to improve, under favourable conditions, their sales promotion results, either individually or through participation with agencies, associations, chamber of commerce and business incubators.

In the programme section of the Fair, in cooperation with public institutions, professionals and exhibitors will be organized seminars, conferences and professional meetings on which will be elaborated topics that directly affect economic environment of your business activities. Programme segment will present a basis that will offer participants a possibility of detailed insights into market trends, faster information exchange and creation of favourable environment for agreement of concrete business arrangements.

We invite you to take advantage of timely registration benefits and therefore through cost reduction realize noticeable participation and better business result.

Hoping that you will recognize Business Fair as a solution for market challenges that we are jointly facing with, we wish you a successful participation,

Best regards,

Rajko Bujkovic MA  
Executive Manager